



#iGiveCatholic on #GivingTuesday 2024 Sponsorship Opportunities

Announcing the 2024 Annual Catholic Giving Day

You are invited to participate as a sponsor of the 2024 annual day of Catholic giving, #iGiveCatholic. While the event is scaled nationally, the audience locally will be the 136,000 Catholics who reside in the 25 counties of the Diocese of Lubbock. They will be encouraged to donate online as part of Giving Tuesday, December 3, by donating to their church parish, Catholic school, or favorite non-profit ministry. The Advanced Giving period begins November 18.

The goal of #iGiveCatholic is to inspire the Catholic community to come together as faithful stewards and to “Give Catholic.” This online platform with searchable profiles makes it easy for donors to share their gifts with organizations they value out of love for God and one another. We hope you will be part of it!

A Win-Win-Win: Partner with the Diocese of Lubbock

Your investment as a sponsor in #iGiveCatholic **directly supports** the organizations who participate. It shows your solidarity with all that these ministries represent to thousands of Catholics in the 25 counties that comprise the Diocese of Lubbock. Secondly, sponsor dollars provide the cash needed for a competitive prize structure that incentivizes participation and creativity by participating ministries. And third, prize winners re-invest their winnings to fund their project goals. That’s a win-win-win for sure!

Sponsors are prominently featured on our social media posts starting in early November as well as on the giving site. We heavily market this giving day through diocesan social media and we also have “air cover” from national media in their promotion of Giving Tuesday to drive traffic to the giving portal.



**Roman Catholic
Diocese of Lubbock**

#iGIVECATHOLIC SPONSOR PACKAGES

Matthew's Match

Amount to be determined; minimum is \$2,500 (Unlimited)

Provide site-wide matches in real time as donations come in, starting on November 18. Gifts will be matched dollar-for-dollar up to \$100 per donor. Last year's giving day raised \$103,575 benefiting 30 ministries!

- Featured throughout #iGiveCatholic platform during giving day
- Featured on #iGiveCatholic landing page for Diocese of Lubbock as well as our prize page for one year
- Recognition on social media campaign posts and in a *South Plains Catholic* magazine article

Luke's Legions

\$1,500 (3 available)

Recognize organizations who attract the most donors from November 18 to December 3 in both online and offline gifts. Prizes will be awarded by category—most unique offline donors and most unique online donors, and most unique donors overall.

- Featured throughout #iGiveCatholic platform during giving day
- Featured on #iGiveCatholic landing page for Diocese of Lubbock as well as the prize page for one year
- Recognition on social media campaign posts and in *South Plains Catholic* magazine article

Peter's Purse

\$1,000 (4 available)

Celebrate those who raise the most dollars overall from November 18 to December 3 in both online and offline gifts. Prizes will be awarded by category—most dollars raised overall, largest donation received, most dollars raised during Advanced Giving, and most dollars raised on Giving Tuesday.

- Featured on #iGiveCatholic landing page for Diocese of Lubbock as well as the prize page for one year
- Recognition on social media campaign posts and in *South Plains Catholic* magazine article

Thomas Tested

\$500 (3 available)

Sometimes, seeing is believing. Lift up the creativity of organizations who used self-produced videos to share their stories in order to boost donor interest and engagement. Prizes will be awarded for the most engagement on three different social media platforms as of December 3 at 11:59PM—Facebook, Instagram, and Twitter/X.

- Featured on #iGiveCatholic landing page for Diocese of Lubbock as well as the prize page for one year

James and John's Faithful Stewards

\$250 (2 available)

Honor the two individuals who raised the most money on behalf of their favorite organization as peer-to-peer fundraisers. Prize money will go to the organization that was the featured beneficiary of these faithful stewards.

- Featured on #iGiveCatholic landing page for Diocese of Lubbock as well as the prize page for one year

Therese's Flowers

Gift Certificates \$25-\$100 (Unlimited)

This act of love will help us honor the individuals determined to grow God's Garden! Gift Certificates will be awarded to organizers via hourly drawings on Giving Tuesday and presented to them in a floral thank you card

- Featured on #iGiveCatholic landing page for Diocese of Lubbock as well as the prize page for one year

#iGIVECATHOLIC SPONSOR FORM

Thank you for your interest in our #iGiveCatholic 2024 sponsorship proposal! **Please return this form to the Diocese of Lubbock by October 28, 2024.** Once the form is received, Katie Crosby will reach out to the designated contact person for logo placements, web addresses, and social media handles to share in accordance with the selected sponsorship package.

Sponsorship Packages

- Matthew's Match**, \$2,500 minimum, \$ _____
- Luke's Legions**, \$1,500
- Peter's Purse**, \$1,000
- Thomas Tested**, \$500
- James and John's Faithful Stewards**, \$250
- Therese's Flowers**, Gift Certificate \$25-\$100, \$ _____

Sponsor Information

Company Name: _____

Company Address: _____

Contact Person: _____

Contact Email: _____

Contact Phone Number: _____ **Extension:** _____

Amount Enclosed: \$ _____

Please make checks payable to "Diocese of Lubbock - #iGC Sponsorship"

Additional Comments or Requests: _____

Printed Name

Title

Signature

Date